

# Shri Ram College, Muzaffar Nagar

Department of Business Administration

Details of the submission of project report, BBA VI Sem (2019-20)

Sr No	Rollnumber	Candidate Name	Title of the project report	Name of the Company	Date of Submission	Signature of the student
1	168559054	KAMAL	Human Resource Management at Mahindra	Mahindra	14/9/20	Kamal
2	168559070	MOHD SUHEIL	employee SATISFACTION and working style of RELIANCE NIPPON LIFE IN INDIA	RELIANCE NIPPON LIFE INSURANCE CO LTD	15/10/20	Suheil
3	168559106	SHAHBAZ	Customer satisfaction on H	Hyundai	16/10/20	Shahbaz
4	1708551351	AADITYA PUNDIR	A Study on marketing Strategies at	PIRTEL	31/08/20	Aditya Pundir
5	1708551352	AAMIL QURESHI	Customer satisfaction	Shree Ganesh Hyundai Pvt Ltd	8/8/20	Aamil Qureshi
6	1708551353	ADITI GARG	Working Capital Management	Magma Pvt. Ltd	25/8/20	Aditi Garg
7	1708551354	ADITYA SINGH SISHODIA	Ratio analysis (A study of Ratio Analysis)	Magma Pvt. Ltd	28/08/20	Aditya
8	1708551356	AKASH BALIYAN	of Atchannizaliyan Custody of Development	Rajaj Allianz Life	31/8/20	Akash
9	1708551358	AKSHAY JAIN	A study of consumer Preference towards Royal Enfield Binter bikes	Royal Enfield	03/09/20	AKSHAY
10	1708551360	ALKA	E-marketing of financial service	Kalp Insurance	31/8/20	Alka
11	1708551362	ALTAMAS KHAN	A study of recruitment and selection	Adi Automobile Pvt	31/8/20	Altamas Khan
12	1708551364	ARCHANA	Customer buying behaviour towards life insurance	Kalp Insurance Com. Ltd	31/8/20	Archana
13	1708551365	ARIF	Recruitment And Selection Process in Mahindra	22 Automobiles Pvt. Ltd Mahindra &	28/08/20	Arif
14	1708551366	ARJUN SINGH	Analysis of Recruitment & selection strategies	ICICI Pru	18/10/20	Arjun Singh
15	1708551368	ASHISH BALIYAN	Study of financial Analysis at Magma Ind. Ltd.	Magma Ind. Pvt. Ltd	27/8/20	Ashish
16	1708551369	ASHISH PAL	Marketing strategy of Vodafone	Vodafone	1/9/20	Ashish Pal
17	1708551371	ATUL PUNDIR	A study of marketing strategies	Vodafone - Shri Ram College	1/9/20	Atul
18	1708551373	ADARSH KUMAR	Marketing strategy of Vodafone	Vodafone - Shri Ram College	1/9/20	Adarsh Kumar

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19	1708551373	BINISH KHAN	Importance of life insurance in india	Kalp Insurance Pvt. Ltd	31/8/20	Binish Khan
20	1708551374	DANISH ZAIDI	A study of Insurance of health insurance	Kalp Insurance	31-8-20	Danish
21	1708551379	HEMANT SINGH	A comparative study of mobile service provided by Vodafone	Vodafone	1/9/20	Hemant Singh
22	1708551380	HIMANSHU	A study of Human Resource Planning	A2Z Auto wheel limited	25-8-20	Himanshu
23	1708551383	ISHU SHARMA	A study of selection and recruitment	WPTL Ltd	31/8/20	Ishu
24	1708551384	KAJAL TOMAR	Customer Satisfaction at Bharti Airtel	Bharti Airtel	21/8/20	Kajal
25	1708551386	KARTIK MENON	A study of marketing strategies	Chakraadhar chemicals Pvt. Ltd	31/8/20	Kartik
26	1708551387	KM ARTI	A Study of Training & Development	Chakraadhar chemical Pvt. Ltd	31/8/20	Arti
27	1708551394	LAVI GOEL	Employee welfare Scheme	Magma Pvt Ltd	25/08/20	Lavi
28	1708551398	MANISH KUMAR	"A Study of on Marketing strategies" at	Vodafone Idea	31/08/20	Manish
29	1708551399	MANU GOEL	A study of marketing strategies	Airtel	31/08/20	Manu
30	1708551400	MANVI KARNWAL	Human Resource Mgmt in Banking Sector		31-8-20	Manvi
31	1708551404	MHOD SABIR	A study of Recruitment and selection	A2Z Auto wheel Pvt. Ltd MN	31/8/20	Mohd Sabir
32	1708551406	MOHAMMAD YAHYA	Financial Analysis of ICICI Bank	ICICI Bank	1/9/20	Mohd Sabir
33	1708551407	MOHD ABID	A Study of Recruitment and Selection	A2Z Auto wheel Pvt. Ltd	31/08/20	Mohd Sabir
34	1708551408	MOHD ABUSHAL	Not Submitted			
35	1708551409	MOHD ASIF	Human Resource Atoms	Airtel	21/08/20	Asif
36	1708551411	MOHD FARMAN	largest file. A Human resource planning with special reference to A2Z Auto wheels Pvt. Ltd	Mahindra Rice	15-8-20	M. Farman
37	1708551412	MOHD JAVED	A Study on Marketing Strategy	Hero Motors	21/8/20	Javed
38	1708551413	MOHD JUNEED	OF THE EMPLOYEES WITH SPECIAL REFERENCE	A2Z Auto wheel Pvt. Ltd	31/8/20	Juneed
39	1708551414	MOHD MANSAUR	An Study of social relation Level of	A2Z Auto wheel Pvt. Ltd	31/8/20	Manisa
40	1708551415	MOHD SHAFIQ	A study of inventory management	Reliance Retail Pvt. Ltd	15/08/20	Mohd Saif

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Dharwad



41	1708551417	MOHD SHARIF	Analysis of Recruitment & Selection	Kalp Insurance	31/8/20	Mohd Sharif
42	1708551418	MOHD UMAR	Analysis of Recruitment & Selection	TCSC PRO	13/8/20	Umar
43	1708551419	MOHD AHBAB ALI	A study on insurance	Kalp Insurance Marketing	31/8/20	Mohd AHBAB ALI
44	1708551420	MOHD SHAH HUSSAIN	A study of inventory management	MAGMA Industries Ltd.	31-08-2020	M. Shah Hussain
45	1708551422	MUHD RAMEEZ	Strategic Marketing Research	Kotak Mahindra Ltd	31-08-2020	Rameez
46	1708551424	MUSKAN PARVEEN	Customer relationship Mgmt	Kalp Insurance Pvt Ltd	31/8/20	Muskan
47	1708551425	NAIMUZZAMA	Identify client of Airtel	Bharti Airtel Ltd	31/08/20	Naimuzzama
48	1708551427	NEHA	A study of insurance of Kalp Insurance	Marketing	31/8/20	Neha
49	1708551428	NEHA	Awareness of Health Insurance and Process	Kalp Insurance Pvt Ltd	31/8/20	Neha
50	1708551429	NIGARVI RATHI	A Study on Human Resource	A CONNEXT	01/09/20	Nigarvi
51	1708551430	NIKHIL BALIYAN	A Study on inventory management	MIA GUNVAIND	31/8/20	Nikhil
52	1708551432	NIKHIL RATHI	A Study on operation Research	Mahindra	01/09/20	Nikhil
53	1708551433	NITIN KUMAR	Strategies at Vodafone marketing	Vodafone	31/8/20	Nitin Kumar
54	1708551436	PAYAL RAWAL	Comparative study between flipkart & Amazon India	Flipkart MEN	1-9-20	Payal
55	1708551437	PINKI	Pinki life and career	Kalp Insurance M.P. Ltd	12/10/20	Pinki
56	1708551438	POOJA	Customer Satisfaction & customer loyalty		31/8/20	Pooja
57	1708551439	POOJA PANCHAL	A study of Recruitment and Selection Process	ATWPL Ltd.	31/8/20	Pooja Panchal
58	1708551440	PRAGATI	Customer Satisfaction	Chumbak Design Pvt. Ltd.	31/8/20	Pragati
59	1708551441	PRATYAKSH GOYAL	A study of Interpersonal Relation b/w levels of Tirupati Balaji Paper Ltd.	Tirupati Balaji Paper Ltd.	31/8/20	Pratyaksh Goyal
60	1708551442	PREETI SHARMA	Training & Development in an organization	J.R. Mangharan Foods Pvt. Ltd	28/8/20	Preeti
61	1708551443	PRINCE KUMAR	Working Capital Management	BHEL Haridwar	31/8/20	Prince
62	1708551445	PRIYANSHI RATHI	A study of employee recruitment and selection	Kalp Insurance Pvt Ltd.	31/8/20	Priyanshi Rathi



63	1708551446	PRIYANSHI TYAGI	Sales Promotion Activities	Prin. Muzaffarnagar	31/8/20	Priyanshi
64	1708551448	RAKSHIT SAHARAWAT	Customer Preference	A to Z Mahindra	25/8/20	Rakshit
65	1708551450	RENU SAINI	Case study of Bajaj Life Insurance products having products.	Bajaj Life Insurance	12/10/20	Renu
66	1708551451	RIMSHA SEHAR	Marketing Strategies.	D Connect	31/8/20	Rimsha
67	1708551453	RIYA TILAK	"Impact of Promotion on Sales"	Chumbak Design PVT. LTD.	25/8/20	Riya Tilak
68	1708551454	SADAF RANA	Project Report on Human Resource planning with special reference to A/Z Auto wheel Pvt. Ltd.	AUTO WHEELS PVT. LTD. Muzaffarnagar	15/10/20	Sadaf
69	1708551455	SAGAR	A Study on Consumer Behaviour	Kajaria ceramics PVT LTD Buzurgan	31/08/20	Sagar
70	1708551456	SAGAR CHANDEL	A STUDY ON CUSTOMER SATISFACTION LEVEL AT HDFC STANDARD LIFE	HDFC STANDARD LIFE INSURANCE	31/08/20	Sagar chandel
71	1708551457	SAGAR RATHI	A Study On Marketing Strategies	Hero Motors	31-8-20	Sagar
72	1708551458	SAHIBA NAAZ	Stress Management of employees by usaka ltd.	usaka Industries Ltd.	28/8/20	Sahiba Naaz
73	1708551459	SAHIL SIDDIQUI	Impact of Marketing in Automobile Ind.	A to Z Mahindra PVT. LTD	27/8/20	Sahil Siddiqui
74	1708551460	SAKIB RANA	Employee satisfaction and working style of Reliance Nippon Life Insurance LTD.	Reliance Nippon Life Insurance	15/10/2020	Sakib Rana
75	1708551461	SAKSHI	Recruitment & Selection, out A2Z Auto wheels Pvt Ltd	Mahindra & Mahindra	25/8/20	Sakshi
76	1708551465	SANDEEP MALIK	Customer Satisfaction at	Bharti Airtel	31/08/20	San
77	1708551466	SAPNA DEVI	Not Submitted			
78	1708551467	SARTHAK KUMAR	A study of Customer Satisfaction toward Bolero.	A 2Z Mahindra.	25/8/20	Sarthak
79	1708551468	SATYAM SHARMA	A study of Customer Satisfaction toward Bolero	A 2Z Mahindra.	25/8/20	Satyam
80	1708551469	SHALINI VERMA	A Study of Recruitment and Selection	A2Z Auto wheels PVT.	31/08/20	Shalini
81	1708551470	SHALU	A Study of Human Resource Planning	A2Z Auto wheels PVT.	31/08/20	Shalu
82	1708551471	SHIVAM TOMAR	Consumer Behaviour with special reference to New Delhi	Principal	31-8-2020	Shivam
83	1708551472	SHIVANSHI	A Study of sales Promotional	Chumbak Design PVT. LTD. Muzaffarnagar	25/8/20	Shivan
84	1708551473	SHUBHAM KUMAR	A Summer Training Project report on Commission	Kajaria	11/09/20	Shubham



85	1708551474	SHUBHAM PUNDIR	Summer Training Report	Kanoria	29/9/20	Shubham
86	1708551476	SHUBHAM SHARMA	A Study on Training and development	Royal Allianz	11/9/20	Shubham
87	1708551477	SIDDHANT NIRWAL	A study on Human Resource Management	Mahindra	31/08/20	Shubham
88	1708551480	SOURAV SINGH	A study on marketing strategy at Vodafone	Vodafone	31/8/20	Sourav
89	1708551481	SUMIT KUMAR	A study on brand development	Asutal	31/08/20	Sumit
90	1708551485	TANU	A study of customer satisfaction level & Insurance Awareness	Kaly Insurance Mktg Pvt. Ltd.	31/08/20	Tanu
91	1708551487	TANYA SHARMA	A Customer Satisfaction of DPM Hyundai	DPM Hyundai Patna Ltd.	31/09/20	Tanya
92	1708551488	TUSHAR RATHI	Study of working capital management	BHEL Madhya Pradesh		Tushar
93	1708551489	TUSHAR TYAGI	A Study of Marketing Strategies at Samsung	Samsung BHEL Electronic	31/08/20	Tushar
94	1708551492	VAISHALI	A Study of Training Development	Airtel	31/8/20	Vaishali
95	1708551493	VAQAR SAIFFI	A study of Customer Satisfaction towards Boleto	MAHINDRA A27 Automobile	31/8/20	Vaishali
96	1708551495	VESHALI	A study of Digital Marketing	TATA Consultancy Services	31/8/2020	Vaishali
97	1708551497	VIMANSHU GARG	MARKETING STRATEGIES HERO HONDA	National Hero	31/8/20	Vimanshu
98	1708551498	VINAY DHIMAN	Product Selling Strategies Acquired in Reliance Life Insurance	Reliance Life Insurance	31/8/2020	Vinay
99	1708551499	VINIT KUMAR	ANALYSIS RECRUITMENT & SELECTION STRATEGIES OF ICICI PRUDENTIAL LIFE INSURANCE LTD.	ICICI Life Insurance	7/9/2020	Vinit
100	1708551500	VISHAL VERMA	A study of management	MAGMA INDUSTRIES	31/8/2020	Vishal
101	1708551501	VISVENDRA	A study of marketing strategies	KOTAK Mahindra Bank	31/8/2020	Visvendra
102	1708551502	YASH MITTAL	Working Capital Management	HCL Principal	31/8/2020	Yash Mittal
103	1708551505	TABASSUM	HR Management at chakrathor chemical	Shri Ram College	19/20	Tabassum
104	1708551508	ASIF	(HR) Training & development at chakrathor chemical	Chakrathor Chemical Pvt. Ltd.	27-08-2020	Asif
105	168559069	Abab	Interpersonal Relationship between Horizontal Level of employees and production work culture	Bindal's Papers Mills Limited	27-8-2020	Abab

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